



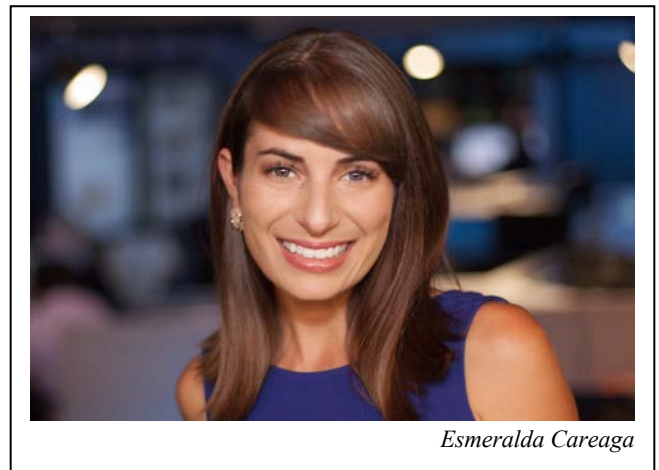
FOR IMMEDIATE RELEASE

News Release

Element Consulting, Inc. Welcomes Esmeralda Careaga, as New Communications and Marketing Manager

EL SEGUNDO, CA (May 21, 2026) – Element Consulting, Inc. is proud to welcome Esmeralda Careaga, a seasoned communications professional with a passion for public service and strategic storytelling. Esmeralda brings a powerful blend of experience in public information, media relations, and storytelling across education, government, defense, and broadcast journalism.

Esmeralda began her career in broadcast news reporting, covering major national stories in Texas, including the Austin Serial Bombings in 2018 and the devastating impacts of Hurricane Harvey on communities across the state. Her work in journalism sharpened her ability to communicate during crises, tell compelling human-centered stories, and deliver accurate information under pressure.



Esmeralda Careaga

During the COVID-19 pandemic, Esmeralda served in communications and internal affairs for a branch of the U.S. Navy under the Department of Defense. In this role, she supported internal communications efforts during a critical period of uncertainty, helping ensure transparency and effective information-sharing across teams.

Most recently, Esmeralda has served the Santa Monica-Malibu Unified School District, leading communications for the Facility Improvement Projects Department. In this role, she developed strategic communications campaigns to engage school communities, increase transparency, and build trust around major capital improvement initiatives.

~More~



Esmeralda played a key role in the successful passage of two bond measures in November 2024, helping secure critical funding to modernize and improve school facilities.

She continues to contribute to the field of school communications and facilities planning, most recently serving as a panel speaker for the California Association of School Business Officials sharing insights on effective public engagement and communications strategies.

Esmeralda earned her bachelor's degree in Broadcast Journalism from California State University, Northridge, with an emphasis in public relations and a minor in political science. Her communications work has earned recognition from the California School Public Relations Association for excellence in school communications.

Esmeralda's approach to communications is grounded in purpose and impact.

"My work has always been driven by a passion for impact, telling stories that matter and supporting projects that serve communities. I'm excited to continue that mission with Element Consulting, Inc."

When she is not behind the camera or crafting communications strategies, Esmeralda enjoys spending time with her husband and their two chihuahuas. She also enjoys a good game of pickleball, dominos and spending time boating.

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